



Top 5 Ideas Sales Automations.



First service reminder

Show your commitment to customer care, by offering a timely reminder to gain a competitive edge.

Hello { customer.name }, this is a reminder from { company.name } that you have not set up your first service appointment. You can set your appointment on our website at { website.link } or reply with "BOOK" and we will be in touch to schedule this for you. We recommend you set your first appointment for 5 months from your purchase date. We look forward to servicing your new { company.name }!

Post-delivery follow-up

To ensure that your clients feel heard, quickly resolve any problems or concerns and making a good first impression.

Hello { customer.name }, At { company.name } we pride ourselves on a world-class customer experience. Did we meet your expectations during your recent purchase? If so, please reply "Yes". If not, please reply "No" and let us know what we can do to improve. Thank you!

Accessories reminder

Increase your upsells by focusing on seasonal promotions and optimize consumer brand loyalty.

Hi there! We hope you're enjoying your new { company.name } ! Make sure to check out our official { company.name } accessories store to make your drive even better: { website.link } .
Thanks and see you soon!

Extended warranty

This reminder emphasize on safety and dependability by creating a sense of urgency.

Hi there! According to our records, your new vehicle warranty is coming close to expiry. It'd be important to review extended warranty options especially if you plan on keeping your { vehicle.model } . Reply with "SAFE" and we'll be in touch.

Reengage with sleeping deals

Reignite the interaction with a lost lead who might become one of your newest customers.

Hi there! Are you still in the market for the [YEAR] [MAKE] [MODEL]? We have new arrivals on the way and you may be eligible for exciting new offers. Reply with "Car" and we'll be in touch.